Agency External ID:

Print Date 10/19/12 07:59:23

## **ORDER**

Orders Order / Rev: 105006 Alt Order #: 06837949 OBAM FOR AMERICA Product Desc: Estimate: 1537 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 10/18/12 Sales Office: BLPHI **GENERAL** Sales Region: Order Type: National Name: GMMB, Inc./ Washington D.C. Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: (Obernetion Amelloa) Demographic: A35+ New Business Thru: Product Codes: PLC01-Democrat Order Separation: 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill	Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	152	\$125,975.00	\$107,078.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	152	\$125,975.00	\$107,078.75	0.00
Totals	152	\$125,975,00	\$107,078.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$125,975.00
Market	100%	\$419,916.67

Revenue Codes:

	01	Pr 4 1
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,182.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$58,788.33
KTUD	1%	\$4,199.17
KVVU	26%	\$109,178.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,593.33

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp	MgsW\w	5-6a	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
					M-F 5-6a WakeUp	w/Wagners								
		NEWS												
		Star	t Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating				Į.		
	W	eek: 10/	15/12	10/21/12	-TWTF	4	\$450.00	0.00						

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End 7	Fime Days Len-Spots Rate Pri Rtg Type Spots Amount
E 1 KSNV 10/16/12 10/19/12 M-F 5-6a WakeUp w/WaQM 5-6a	-TWTF :30 4 \$450.001 0.00 NM 4 \$1,800.00
M-F 5-6a WakeUp w/Wagners	1
NEWS Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/15/12 10/21/12 -TWTF 4 \$450.00	0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5,1.6,1.7,1.8	-⊤w⊤hF <i>:30 <del>(\$450.00)</del> 0.00 <i>NM</i></i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TwThF :30 <del>(\$450.00)</del> 0.00 <i>NM</i>
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TwThF :3 <i>0 (\$450-09</i> ) 0.00 <i>NM</i>
See MG 1.5,1.6,1.7,1.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 <del>(\$450.00)</del> 0.00 <i>NM</i>
See MG 1.5,1.6,1.7,1.8	1 W 1111 .30 <del>(0 400.00)</del> 0.00 (1111)
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a  → MG for 1.2,1.3,1.4,1.1	-TWThF :30 \$450,00 0.00 NM
[Revised Rate to Reinstate]	
6 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 \$450.00 0.00 NM
MG for 1.2,1.3,1.4,1.1     [Revised Rate to Reinstate]	
7 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 \$450.00 0.00 NM
<b>™</b> MG for 1.2,1.3,1.4,1.1	,
[Revised Rate to Reinstate]	That is 20 6450.00 0.00 NM
8 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a ি MG for 1.2,1.3,1.4,1.1	-TwThF :30 \$450.00 0.00 NM
[Revised Rate to Reinstate]	
E 2 KSNV 10/22/12 10/22/12 M-F 5-6a WakeUp w/WaQM 5-6a	M :30 1 \$450.001 0.00 NM 1 \$450.00
M-F 5-6a WakeUp w/Wagners NEWS	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/22/12         10/28/12         M         1         \$450.00           Spot         Ch Date Range         Description         Start/End Time	0.00
Spot Ch Date Range Description Start/End Time 1 KSNV 10/22/12-10/28/12 M-F 5-6a WakeUp w/Wagner5-6a	<u>Weekdays Length Rate Rtg Type</u> M :30 <del>(\$450,00)</del> 0.00 <i>NM</i>
See MG 2.2	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/22/12-10/22/12 M-F 5-6a WakeUp w/Wagner5-6a	M: :30 \$450,00 0,00 NM
② MG for 2,1 10/22	M-111111111111111111111111111111111111
[Revised Rate to ReInstate]	
E 3 KSNV 10/16/12 10/19/12 Wake Up Early w/ Wagn@M 430a-5a	-TWT :30 4 \$100.002 0.00 NM 4 \$400.00
Wake Up Early Wagners NEWS	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/15/12 10/21/12 -TWT 4 \$100.00	0.00
E 4 KSNV 10/22/12 10/22/12 Wake Up Early w/ Wagn@M 430a-5a Wake Up Early Wagners	M :30 1 \$100.002 0.00 NM 1 \$100.00
NEWS	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/22/12 10/28/12 M 1 \$100.00 E 5 KSNV 10/16/12 10/19/12 M-F 6-7a WakeUp w/Wa@M 6-7a	0.00
E 5 KSNV 10/16/12 10/19/12 M-F 6-7a WakeUp w/Wa@M 6-7a M-F 6-7a WakeUp w/Wagners	-TWTF :30 4 \$700.001 0.00 NM 4 \$2,800.00
NEWS	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12TWTF 4 \$700.00	Rating 0.00
9900N, 10/10/12 10/21/12 19/11/11 4 \$/00,00	0.00

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Sta	art End	Inventory Code	. Break	Start/End	Time	Days	Len Spot	łe.	Rate Pri	Rtg T	vne S	nots	Amount
		M-F 6-7a WakeU		6-7a		-TWTF	<u>'</u>		700.001	0.00		4	\$2,800.00
2 0 110111 10.		M-F 6-7a Wakel		0.0				•		5.55		•	4.5,000.00
NEWS													
Start Da		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratin								
Week: 10/15/12		-TWTF	4	\$700.00	0.0					-, -			
Spot Ch Date		Description		/End Time		-	<u>Veekdays</u> -TWThF	Length		Rtg I			
	5.5.5.6.5.7.5.8	<i>A-F</i> 6-7a WakeUp	w/vvagnero-ra			-		.30	(\$700.00)	0.00	IVIVI		
		[E] NOT AVAILAB	LE RATE										
=		N-F 6-7a WakeUp				_	-TWThF	:30	(\$700.00)	0.00	NM		
	5, 5, 5, 6, 5, 7, 5, 8	•	ŭ						,, ,				
[.NOT A	VAILABLE RAT	TE] NOT AVAILAB	LE RATE										
3 KSNV 10/1	5/12-10/21/12 [	Λ-F 6-7a WakeUp	w/Wagner6-7a			-	-TWThF	:30	<del>(\$700.00)</del>	0.00	NM		
	5.5,5.6,5.7,5.8												
•		[E] NOT AVAILAB							(070000)				
		∕I-F 6-7a WakeUp	w/Wagner6-/a				-TWThF	:30	(\$700.00)	0,00	NIVI		
	5.5,5.6,5.7,5.8	ΓΕ] NOT AVAILAB	I E RATE										
•		л-F 6-7a WakeUp				<u>-</u>	-TWThF	:30	\$700.00	0.00	NM		
and the same of th	5.2.5.3.5.1.5.4	iii o ra vrancop	vagnoro ra					,0,	φ, ου.συ	0.00	, , , , ,		
_	I Rate to Reins	tate]											
6 KSNV 10/1	6/12-10/19/12 N	/I-F 6-7a WakeUp	w/Wagner6-7a			-	-TWThF	:30	\$700.00	0.00	NM		
MG for ₹	5.2,5.3,5.1,5.4												
	I Rate to Reinst	-									1		
		∕I-F 6-7a WakeUp	w/Wagner6-7a			-	-TWThF	30	\$700.00	0.00	NM		
_	5.2,5.3,5.1,5.4 1 Bata ta Balbat	toto1											
-	i Rate to Reinsi	ratej ⁄I-F 6-7a WakeUp∍	w/Mognore 7a				-TWThF	:30	\$700.00	0.00	NIM		
	5.2,5.3,5.1,5.4	vi-ir o-ra vvakeop	w/vvagnero-/a			_	-   W	.50	φ/υυ.υυ	0.00	INIVI		
	Rate to Reins	tatel											
E 6 KSNV 10/2			In w/\/\/a@M	6-7a		v	:30	1 5	3700.001	0.00	NM	1	\$700.00
2 0 110117 1011	22, (2 (3,22,12	M-F 6-7a Wakel	•	0,4		-1	.00	, ,	77 00.00 1	0.00	1111	•	ψ, σσ,σσ
NEWS			,										
Start Da	te End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratir	īġ					l l		
Week: 10/22/12		M	1	\$700.00	0.	00		··.					
E 7 KSNV 10/	16/12 10/19/12	<u>-</u>	CM	658a-9am		-TWTF	:30	8 9	900.001	0.00	NM	8	\$7,200.00
TODAY SHO	NA/	Today Show											
Start Da		Weekdays	Spots/Week	Rate	Ratir	na.							
Week: 10/15/12		-TWTF	<u>aputs/vveek</u> 8	\$900.00		00 iñ							
	- 19751116		J	4030.00	v.						•		

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

**OBAM FOR AMERICA** 

Flight Dates:

10/16/12 - 10/22/12

Estimate:

				•			
Ln Ch Start End Inventory Code	Break Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
E 7 KSNV 10/16/12 10/19/12 Today Show Today Show	CM 658a-9am	-TWTF-	- :30 8	\$900.001	0.00 NM	8	\$7,200.00
TODAY SHOW							
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/15/12 10/21/12 -TWTF	pots/Week <u>Rate</u> 8 \$900.00	Rating 0.00					
Spot Ch Date Range Description	Start/End Time	0.00			Rta Type		
1 KSNV 10/15/12-10/21/12 Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.	658a-9am 16		-TWThF	:30 (\$900.00)	0.00 <i>NM</i>		
[.NOT AVAILABLE RATE] NOT AVAILABLE	RATE						
2 KSNV 10/15/12-10/21/12 Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.	658a-9am		-TWThF	:30 <del>(\$900.00)</del>	0.00 <i>NM</i>		
[.NOT AVAILABLE RATE] NOT AVAILABLE							
3 KSNV 10/15/12-10/21/12 Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.	658a-9am		-TWThF	;30 <del>(\$900.00)</del>	0.00 <i>NM</i>		
[.NOT AVAILABLE RATE] NOT AVAILABLE							
4 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 <del>(\$900.00)</del>	0.00 <i>NM</i>		
See <i>MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.</i> [.NOT AVAILABLE RATE] NOT AVAILABLE							
5 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 <del>(\$900.00)</del>	0.00 NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7. [.NOT AVAILABLE RATE] NOT AVAILABLE							
6 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 (\$900-00)	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7. [.NOT AVAILABLE RATE] NOT AVAILABLE							
7 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 (\$900.00)	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7. [.NOT AVAILABLE RATE] NOT AVAILABLE							
8 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 (\$900.00)	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7. [.NOT AVAILABLE RATE] NOT AVAILABLE							
9 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM		
(P) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8							
[Revised Rate to Reinstate] 10 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM		
(h) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8				,,,,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
[Revised Rate to Reinstate] 11 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM		
<b>M</b> G for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8	ood oum		1 42 (1))	.50 4500.00	0.00 1111		
[Revised Rate to Reinstate] 12 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThE	:30 \$900.00	0.00 NM		
(P) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8	0304-94111		- I M I I I I	.50 \$800.00	U.UU MINI		
[Revised Rate to Reinstate]	250- 0			00 4000.00			
13 KSNV 10/15/12-10/21/12 Today Show  MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8	658a-9am		-TWThF	:30 \$900,00	0.00 NM		
[Revised Rate to Reinstate]							
14 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM		
[Revised Rate to Reinstate]							
15 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]							
16 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0,00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]							
E 8 KSNV 10/22/12 10/22/12 Today Show	CM 658a-9am	M	- :30 2	\$900.001	0.00 NM	2	\$1,800.00
Today Show TODAY SHOW					1		
Start Date End Date Weekdays S	pots/Week Rate	Rating			ł		
Week: 10/22/12 10/28/12 M E 9 KSNV 10/20/12 10/20/12 News 3 Sunrise - S/	2 \$900.00 \TUROM 6a-7a	0.00 S	- :30 1	\$350.001	0,00 NM	1	\$350.00
News 3 Sunrise SA		3		4000,001	5,55 T (V)	'	<b>\$500,00</b>

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch NEWS	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-	1	\$350.00	0.00						
E 10 KSNV	10/20/1	2 10/20/12	Saturday Today	CM	7a-9am	S-	:30	1	\$625,001	0.00 NM	1	\$625.00
			Saturday Today									
SAT TO												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-	1	\$625.00	0.00		<del></del>				
E11 KSNV	10/21/1	2 10/21/12	News 3 Sunrise -		6a-7a	S	:30	1	\$225.002	0.00 NM	1	\$225.00
NEWS			News 3 Sunrise S	SUNDAY								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S	1	\$225.00	0.00						
E 12 KSNV	10/21/1		Sunday Today	СМ	7a-8am	S	:30	1	\$750.001	0.00 NM	1	\$750.00
			Sunday Today									
SUN TO	DAY		•									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	·-··	10/21/12	S	1	\$750.00	0.00						
E 13 KSNV	10/21/1	2 10/21/12	News 3 Today W	knd CMT	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS			News 3 Today									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
<u>ರಚ</u> Week: 10/		10/21/12	vveekdays	Spots/week	\$500.00	0.00						
E 14 KSNV			Chris Matthews 9	30AM/SM	9:30a-10a	S	:30	1	\$600.001	0.00 NM	1	\$600.00
L 14 NON	10/21/1	LIONLINIA	Chris Matthews 8		0.000 100	5	.00	•	φοσο.σσ ι	0.00 14101		φοσο.σσ
CHRIS	MATHE	NS										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/	15/12	10/21/12	S	1	\$600.00	0.00						
E 15 KSNV	10/16/1	2 10/19/12	M-F Today Show	II 3rd HBM	9-10a	-TWTF	:30	8	\$425.001	0.00 NM	6	\$2,550.00
			M-F Today Show	t II								
TODAY			344 1 1		D /	<b>5</b> "						
******	rt Date	End Date	<u>Weekdays</u> ~TWTF~~	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	-   W	8	\$425.00	0.00					ı	

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Spots	Amount
E 15 KSNV 10/16/12 10/19/12 M-F Today Show II 3rd H9M 9-10a -TWTF :30 8 \$425.001 0.00 NM		\$2,550.00
M-F Today Show II TODAY SHOW II		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 -TWTF 8 \$425.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a -TWThF :30 <del>(\$425.00)</del> 0.00 NM See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16	,	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a -TWThF :30 <del>(\$425.00)</del> 0.00 NM	1	
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a -TWThF :30 (\$425.00) 0.00 NM	1	
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
4 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a -TWThF :30 (\$425.00) 0.00 NM	1	
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a -TWThF :30 (\$425.00) 0.00 NM	1	
See <i>MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
6 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a -TWThF :30 (\$425.00) 0.00 NM	9	
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
7 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a -TWThF :30 (\$425.00) 0.00 NM	1	
See <i>MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
8 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a -TWThF :30 (\$425.00) 0.00 NM	1	
See <i>MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
9 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThF :30 \$425.00 0.00 NM	n	
(b) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1		
[Revised Rate to Reinstate] '	1	
(f) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1		
[Revised Rate to Reinstate] 11 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TwThF :30 \$425.00 0.00 NM	Л	
(f) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1		
[Revised Rate to Reinstate]	A	
(f) Credited		
[credit - mg 6863795] 13 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThF :30 \$425.00 0.00 NN	Л	
⊕ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1	1	
[Revised Rate to Reinstate] 14 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TwThF :30 \$425.00 0.00 NN	4	
⊕ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1	1	
[Revised Rate to Reinstate]  15 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThF :30 (\$425.00) 0.00 NM	a	
15 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -⊤WThF :30 (\$425.90) 0.00 NN ∰ Credited	1	
[credit - mg 6863795]		
16 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -⊤WThF :30 \$425.00 0.00 NN ⊕ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1	И	
[Revised Rate to Reinstate]	_	
E 16 KSNV 10/22/12 10/22/12 M-F Today Show II 3rd H&M 9-10a M :30 2 \$425.001 0.00 NM M-F Today Show II	<i>I</i> 2	\$850.00
TODAY SHOW II		
<u>Start Date End Date Weekdays Spots/Week</u> <u>Rate Rating</u> Week: 10/22/12 10/28/12 M 2 \$425.00 0.00		

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Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

KSNV

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 16 KSNV	10/22/12	10/22/12	M-F Today Show M-F Today Show		9-10a	М	- :30	2 \$	425.001	0.00 NM	2	\$850.00
TODAY	SHOW II		Wei Today Gliow	11								
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	2 Stort	\$425.00 i/End Time	0.00	Weekdays	Length	Pato	Rtg Type		
	Date Ran 10/22/12-		<u>escription</u> I-F Today Show II :				M	<u>:30</u> 30: -				
	ө MG 16.3		, , , caa, chon n	21.01.711	-			,,,,	(* / /			
[.N	OT AVAIL	ABLE RAT	E] NOT AVAILABL	E RATE								
3 KSNV	' 10/22/12-	10/22/12 M	I-F Today Show II :	3rd Hr 9-10	а		M	- :30	\$425.00	MN 00,0		
	for 16.2 1											
[Re	evised Rate	e to Reinsta	ate]		••••							
E 17 KSNV	10/16/12	10/19/12	•	III 4th 191M	10am-11am	-TWTF-	- :30	8 \$	325.001	0.00 NM	8	\$2,600.00
			Today 4th Hour									
TODAY	SHOW III											
<del></del>		<u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	15/12	10/21/12	-TWT'F	8	\$325.00	0.00						

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Order / Rev:

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Advertiser:

Obama for America

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Day			Rtg Type S		Amount
E 17 KSNV 10/16/12 10/19/12 M-F Today Show III 4th BM 10am-11am -TWT Today 4th Hour	F :30 8 \$	325.001	0.00 NM	8	\$2,600.00
TODAY SHOW III			1		
<u>Start Date                                  </u>					
Spot Ch Date Range Description Start/End Time	Weekdays Length		Rtg Type		
1 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30	<del>(\$325.00)</del>	0.00 <i>NM</i>		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					
2 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30	<del>(\$325.00)</del>	0.00 <i>NM</i>		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					
3 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30	(\$325-00)	0.00 <i>NM</i>		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					
4 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30	(\$325-00)	0.00 <i>NM</i>		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					
5 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30	<del>(\$325.00)</del>	0.00 <i>NM</i>		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					
6 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30	<del>(\$325.</del> 00)	0.00 <i>NM</i>		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					
7 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30	<del>(\$325.00)</del>	0.00 <i>NM</i>		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					
8 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF ;30	<del>(\$325.00)</del>	0.00 <i>NM</i>		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					
9 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30	\$325.00	0.00 NM		
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]					
10 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30	\$325.00	0.00 NM		
11 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30	\$325.00	0.00 NM		
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2     [Revised Rate to Reinstate]					
12 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30	\$325.00	0.00 NM		
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]					
13 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30	\$325.00	0.00 NM		
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2					
[Revised Rate to Reinstate] 14 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30	\$325.00	0.00 NM		
(f) MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2		ψ020.00	0.00 14141		
[Revised Rate to Reinstate]					
15 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr	-TWThF ;30	\$325.00	0.00 NM		
[Revised Rate to Reinstate]					
16 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30	\$325.00	0.00 NM		
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]					
E 18 KSNV 10/22/12 10/22/12 M-F Today Show III 4th IBM 10am-11am M	: :30 2	325.001	0.00 NM	2	\$650.00
Today 4th Hour TODAY SHOW III					
Start Date End Date Weekdays Spots/Week Rate Rating					
Week: 10/22/12 10/28/12 M 2 \$325.00 0,00			ı		

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventor	∠Code Break	Start/End Ti	me Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
E18 KSNV 10/22/12 10/22/12 M-F Toda		10am-11am	M	· · · · · · · · · · · · · · · · · · ·	2 \$325.001	0.00 NM	2	\$650.00
Today 4t	-							
Start Date End Date Weekd	ys Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/22/12 10/28/12 M	_	\$325.00	0.00	Mar alalam	Leadh Data	D4 T		
Spot Ch Date Range Description 2 KSNV 10/22/12-10/28/12 M-F Today		End Time		Weekdays M	Length Rate :30 (\$325.00)	Rtg Type		
See MG 18.3	Show in furth Tourn	- I I WIII			.00 (\$020.00)	0.00 7777		
[.NOT AVAILABLE RATE] NOT A	/AILABLE RATE							
3 KSNV 10/22/12-10/22/12 M-F Today	Show III 4th Hr 10am	ı-11am		M	;30 \$325.00	0.00 NM		
MG for 18.2 10/22 [Revised Rate to Reinstate]								
E 19 KSNV 10/16/12 10/19/12 Rachael	Rav CM	11am-12pm	-TWTF-	- :30	4 \$325,001	0,00 NM	4	\$1,300.00
Rachael	•	i iam-izpin	-1411-	- ,50	4 φ020.001	Q,00 14141	7	Ψ1,500.00
RACHEL RAY	,							
Start Date End Date Weekd		<u>Rate</u>	Rating					
Week: 10/15/12 10/21/12 -TWTF- Spot Ch Date Range Description	•	\$325.00 End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 KSNV 10/15/12-10/21/12 Rachael Ra		1-12pm		-TWThF				
See MG 19.5,19.6,19.7					,			
[.NOT AVAILABLE RATE] NOT A								
2 KSNV 10/15/12-10/21/12 Rachael Ra	y 11am	1-12pm		-TWThF	:30 <del>(\$325.00)</del>	0.00 NM		
See <i>MG 19.5,19.6,19.7</i> [.NOT AVAILABLE RATE] NOT A	/All ABI E RATE							
3 KSNV 10/15/12-10/21/12 Rachael Ra		1-12pm		-TWThF	:30 (\$325.00)	0.00 NM		
See MG 19.5,19.6,19.7	•	,			,			
[.NOT AVAILABLE RATE] NOT A								
5 KSNV 10/16/12-10/19/12 Rachael Ra	y 11am	1-12pm		-TWThF	:30 \$325.00	0.00 NM		
MG for 19.1,19.2,19.3 [NEWS INTERUPT - BIDEN IN TO	)\ <b>\/\</b> \]							
6 KSNV 10/16/12-10/19/12 Rachael Ra	•	1-12pm		-TWThF	:30 \$325.00	0.00 NM		
MG for 19.1,19.2,19.3	•	•						
[Revised Rate to Reinstate]								
7 KSNV 10/16/12-10/19/12 Rachael Ra	y 11am	n-12pm		-TWThF	:30 \$325.00	0.00 NM		
MG for 19.1,19.2,19.3 [Revised Rate to Reinstate]								
E 20 KSNV 10/22/12 10/22/12 Rachael	Rav CM	11am-12pm	M	- :30	1 \$325,001	0.00 NM	1	\$325.00
Rachael	•	Train napin		.00	1 4020.001	0.00 1111	,	<b>4020,00</b>
RACHEL RAY							ı	
Start Date End Date Weekd		Rate	Rating				ı	
Week: 10/22/12 10/28/12 M	<u> </u>	\$325.00	0.00	.20	4 0405 004	0.00 NM		¢4 700 00
E 21 KSNV 10/16/12 10/19/12 Noon Ne Noon Ne		12-1230pm	∴TWTF⊷	- :30	4 \$425.001	U.UU INIVI	4	\$1,700.00
NEWS	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,						ı	
Start Date End Date Weekd		<u>Rate</u>	Rating			- 1		
Week: 10/15/12 10/21/12 -TWTF	· ·	\$425.00	0.00	Mantalana	Lameth Mata	Dia Tuna		
Spot Ch Date Range Description 2 KSNV 10/15/12-10/21/12 Noon News		<u>/End Time</u> 230pm		Weekdays -TWThF		Rtg Type 0.00 NM		
See MG 21.5				.,	(4,72,00)			
[.NOT AVAILABLE RATE] NOT A							I	
5 KSNV 10/16/12-10/19/12 Noon News	12-12	230pm		-TWThF	:30 \$425.00	0.00 NM		
MG for 21.2 10/16     [Revised Rate to Reinstate]								
E 22 KSNV 10/22/12 10/22/12 Noon Ne	ws CM	12-1230pm	M	- :30	1 \$425.001	0.00 NM	1	\$425,00
Noon Ne		. E . Ecopiii	1.1	,00	,	3,00 (414)		¥,00
NEWS								
Start Date End Date Weekd		Rate	Rating				ĺ	
Week: 10/22/12 10/28/12 M		\$425.00 1230- <b>1</b> p	0.00 -TWTF-	- :30	4 \$225,002	0,00 NM	4	\$900.00
E 23 KSNV 10/16/12 10/19/12 The Age The Age	nda 1230pm CM nda 1230pm	1230-1p	W   F	50	<del>-,</del> φ∠∠υ,υυ∠	O,OO JAIVE	*	φσυυ.υυ
AGENDA	,							

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Ait Order#:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

	art End	Inventory Code		Start/End T		Len Sp			Rtg Type		Amount
E 23 KSNV 10/	16/12 10/19/12	The Agenda 1230 The Agenda 1230		1230-1p	-TWTF	:30	4	\$225.002	0.00 NM	4	\$900.00
AGENDA			0 1 411 1	b. t.	PS Alberta						
<u>Start Da</u> Week: 10/15/1:		<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$225.00	Rating 0.00						
E 24 KSNV 10/	22/12 10/22/12	•		1230-1p	M	:30	1	\$225.002	0.00 NM	1	\$225.00
AGENDA		The Agenda 1230	pm								
Start Da	ate <u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/1		M	1	\$225.00	0.00						
E 25 KSNV 10/	16/12 10/19/12	Days of our Lives	CM	1258p-2pm	TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
DAYS		Days of our Lives									
Start Da	ate End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/1		-TWTF	4	\$425.00	0.00						
E 26 KSNV 10/	22/12 10/22/12	Days of our Lives	CM	1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS		Days of our Lives									
Start Da	ate End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/1		M	1	\$425.00	0.00						
E 27 KSNV 10/	16/12 10/19/12		CM	2pm-3pm	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
DRS		The Doctors									
Start Da	ate End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/1		-TWTF	4	\$325.00	0.00						
E 28 KSNV 10/	22/12 10/22/12	The Doctors	СМ	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
550		The Doctors									
DRS Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/1		M	1	\$325.00	0.00						
E 29 KSNV 10/		Dr. Phil	СМ	3-4p	TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
		Dr Phil									
PHIL	-t- End Data	Maskdaya	Conta Minale	Data	Dating						
<u>Start Da</u> Week: 10/15/1		<u>Weekdays</u> -TwTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
E 30 KSNV 10/			СМ	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
		Dr Phil									
PHIL		104		5.	D 1'						
<u>Start Da</u> Week; 10/22/1		<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
		NEWS 3 at 4 (1 I		4-5pm	-TWTF	:30	8	\$725.001	0.00 NM	8	\$5,800.00
2301 100100 100	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	4PM NEWS (1 ho	•				_	•		-	**!
NEWS											
Start Da		<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating						
Week: 10/15/1		NEWS 3 at 4 (1 l	8 HOURYCM	\$725.00 4-5pm	0.00 M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
E 32 K3NV 10	122112 10122112	4PM NEWS (1 ho		-т-оріп	(*1	.00	_	ψ120.00	0.00 14141	~	Ψ1,400.00
NEWS		,	,								
Start Da		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/1		M	2	• • • • • • • • • • • • • • • • • • • •	0.00	.20	40	\$1,200.001	0.00 NM	12	¢45 800 00
E 33 KSNV 10	/10/12 10/19/12	M-F Early News M-F Early News	СМ	5-630p	-TWTF	:30	13	φ1,Ζ00.001	U.UU INIVI	13	\$15,600.00
NEWS											
Start Da		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/1	10/21/12	-TWTF	13	\$1,200.00	0.00					ı	

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Order / Rev:

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Advertiser:

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06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	•		Rtg Type	Spots	Amount
E 33 KSNV 10/16/12	10/19/12	M-F Early News M-F Early News	СМ	5-630p	-TWTF	:30	13 \$1,200.001	0.00 NM	13	\$15,600.00
NEWS Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12	10/21/12	-TWTF	13	\$1,200.00	0.00					
Spot Ch Date Ran		Description		t/End Time		<u>Weekdays</u> -TWThF		Rtg Type		
1 KSNV 10/15/12- Ѕөө MG 33.1		n-F ⊨any News 3.17,33.18,33.19,33	5-63 1,20,33,21,33.2	•		- I W I M I	:30 <del>(\$1,2</del> 00,00)	U.00 MIN	1	
[PGM CHG =	_		E 02	0		Two	:30 <del>(\$1,200,00</del> )	0.00 104	ı	
2 KSNV 10/15/12- See MG 33.1 [PGM CHG =	5, <b>3</b> 3.16,33	3.17,33.18,33.19,33	5-63 3.20,33.21,33.2	•		-TWThF	:30 <del>(\$ 1,200.00)</del>	U.UU 19191	ı	
3 KSNV 10/15/12-	-		5-63	0p		-TWThF	:30(\$1,200.00)	0.00 <i>NM</i>	ı	
See MG 33.1 [PGM CHG =		3.17,33.18,33.19,33 	3,20,33,21,33.	22						
4 KSNV 10/15/12-		•	5-63	•		-TWThF	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
[.NOT AVAIL	ABLE RAT	3.17,33.18,33.19,33 E] NOT AVAILABL	E RATE							
6 KSNV 10/15/12		•	5-63	•		-TWThF	:30 <del>(\$1,200.00)</del>	0.00 NM		
		3.17,33.18,33.19,33 [E] NOT AVAILABL		22						
7 KSNV 10/15/12-			5-63	•		-TWThF	:30 <del>(\$1,200.00</del> )	0.00 <i>NM</i>		
[.NOT AVAIL	ABLE RAT	3.17,33.18,33.19,33 [E] NOT AVAILABL	E RATE							
8 KSNV 10/15/12		-	5-63	•		-TWThF	:30(\$1,200.00)	0.00 NM		
		3,17,33,18,33,19,33 [E] NOT AVAILABL		22						
13 KSNV 10/15/12-		-	5-63	•		-TWThF	:30 <del>(\$1,200.00</del> )	0.00 <i>NM</i>		
		3,17,33,18,33,19,33 [E] NOT AVAILABL		22						
15 KSNV 10/16/12		-	5-63	30p		-TWThF	:30 \$1,200.00	0.00 NM		
(₩) MG for 33.3,3 [Revised Rat		,33.6,33.8,33.7,33.1 tate]	1,33.2							
16 KSNV 10/16/12-			5-63	80p		~TWThF~~	:30 \$1,200.00	0.00 NM		
[Revised Rat	e to Reinst									
17 KSNV 10/16/12- (₱) MG for 33.3.3		/I-F Early News ,33.6,33.8,33.7,33.1	5-63 1.33.2	80p		-TWThF	:30 \$1,200.00	0.00 NM		
[Revised Rat			,							
18 KSNV 10/16/12		•	5-63	80p		-TWThF	:30 \$1,200.00	0.00 NM		
(t) MG for 33.3,3 [Revised Rat		,33.6,33.8,33.7,33. <i>1</i> tate]	1,33.2							
19 KSNV 10/16/12		-	5-63	30p		TWThF	:30 \$1,200.00	0.00 NM		
		,33.6,33.8,33.7,33.1	1,33.2							
Revised Rat 20 KSNV 10/16/12			5-63	≀On		-TWThF	· ;30 \$1,200.00	n a aa NiMi		
MG for 33.3,	33.13,33.4	,33.6,33.8,33.7,33.		юр		1 10 1 111	,50 ψ1,200.00	2 0.00 IVIVI		
[Revised Rat 21 KSNV 10/16/12		-	5-63	i On		-TWThF	· :30 \$1,200.00	O O O NIM		
		,33.6,33.8,33.7,33.		λορ		- 1 W	50 φ1,200.00	U,UU ININI	ĺ	
[Revised Rat	te to Reinst	tate]						·		
22 KSNV 10/16/12		-	5-63	30p		-TWThF	- :30 \$1,200.00	0.00 NM		
⊕ MG for 33.3, [Revised Rat		,33.6,33.8,33.7,33. <sup>-</sup> tate]	1,33.2							
E 34 KSNV 10/22/12	2 10/22/12	M-F Early News M-F Early News	СМ	5-630p	M	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
NEWS		•			<b>.</b>					
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$1,200.00	Rating 0.00					

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

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Product Desc:

**OBAM FOR AMERICA** 

Flight Dates:

10/16/12 - 10/22/12

Estimate:

	01-117-17	<b>D</b>	l 0	D-4- Dd	D T	0:1-	A
	Start/End Ti		Len Spot				Amount
E 34 KSNV 10/22/12 10/22/12 M-F Early News CM M-F Early News	5-630p	M	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
NEWS Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate	Rating					
	\$1,200.00	0.00					
	t/End Time	_			Rtg Type		
1 KSNV 10/22/12-10/28/12 M-F Early News 5-60	30p	V	1	:30 <del>(\$1,200.00)</del>	0.00 NM		
See MG 34.3 [NA NO DAY MOVES]							
3 KSNV 10/22/12-10/22/12 M-F Early News 5-6	30p	N	1	:30 \$1,200.00	0.00 NM		
MG for 34.1 10/22							
[Revised Rate to Reinstate]							
E 35 KSNV 10/20/12 10/20/12 Sa-Su Early News CM Sa-Su Early News	5pm-630pm	S-	:30	1 \$450.002	0.00 NM	1	\$450.00
NEWS Start Data End Data Wookdown Snato Mook	Doto	Pating			•		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S- 1	<u>Rate</u> \$450.00	Rating 0.00					
E 36 KSNV 10/21/12 10/21/12 News 3 Live in Prime CM	7-10pm	S	:30	1 \$900.002	0.00 NM	1	\$900.00
News 3 in Prime	,			·			
NEWS AFTER NFL	<b>5</b> /	D. "					
Start Date End Date Weekdays Spots/Week Week; 10/15/12 10/21/12S 1		Rating 0.00					
E 37 KSNV 10/16/12 10/19/12 M-F Jeopardy CM	630-7pm	~TWTF~~	:30	4 \$1,300.001	0.00 NM	4	\$5,200.00
M-F Jeopardy							
JEOPARDY Start Date End Date Weekdays Spots/Week	Rate	Rating					
	\$1,300.00	0.00					
Spot Ch Date Range Description Sta	rt/End Time		<u> Veekdays</u>	Length Rate	<u>Rta Type</u>		
	-7pm		-TWThF	:30 <del>(\$1,300.00)</del>	0.00 <i>NM</i>		
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
	-7pm	•	-TWThF	:30(\$1,300.00)	0.00 <i>NM</i>		
See MG 37.5,37.6,37.7,37.8							
[PGM CHG = JEOP OR WHEEL IN PRIME]	7000		-TWThF	20/#4 000 00\	0.00 4/44		
3 KSNV 10/15/12-10/21/12 M-F Jeopardy 630 See MG 37.5.37.6.37.7.37.8	-7pm	•	- I W I II II	:30(\$1,300,00)	0.00 19191		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
4 KSNV 10/15/12-10/21/12 M-F Jeopardy 630	-7pm		-TWThF	:30 <del>(\$1,3</del> 00 <del>.00)</del>	0.00 NM		
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
•	-7pm		-TWThF	:30 \$1,300.00	0.00 NM		
MG for 37.1,37.2,37.4,37.3				, , , ,			
[Revised Rate to Reinstate]							
_	-7pm		-TWThF	:30 \$1,300.00	0.00 NM		
MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]							
•	-7pm		-TWThF	:30 <del>(\$1,300.00)</del>	0.00 NM		
⊕ See MG 37.9							
[PGM CHG= DEBATE - PGM AIRS IN PRIME] 8 KSNV 10/16/12-10/19/12 M-F Jeopardy 630	1-7pm		-TWThE	:30 \$1,300.00	0.00 NM		
⊕ MG for 37.1,37.2,37.4,37.3	biii		147111	,ου ψ1,ουο.ου	0.00 11111		
[Revised Rate to Reinstate]							
, .	SA 8-11p / SUN		-T	:30 \$1,300.00	0.00 NM		
MG for 37.7 10/16 [Inv code change]							
E 38 KSNV 10/22/12 10/22/12 M-F Jeopardy CM	630-7pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
M-F Jeopardy JEOPARDY							
Start Date End Date Weekdays <u>Spots/Week</u>	<u>Rate</u>	Rating					
	\$1,300.00	0.00					

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Advertiser:

Obama for America

Alt Order #: Flight Dates:

06837949

10/16/12 - 10/22/12

Product Desc:

OBAM FOR AMERICA

Estimate:

		_		5. 5.	D		
Ln Ch Start End Inventory Code	Break Start/End Ti		Len Spots	Rate Pri		Spots	Amount
E 38 KSNV 10/22/12 10/22/12 M-F Jeopardy M-F Jeopardy	CM 630-7pm	M	- :30 1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOPARDY							
	oots/Week Rate	Rating					
Week: 10/22/12 10/28/12 M	1 \$1,300.00	0.00	Managan I o	wath Data	Dia Tuno		
Spot Ch Date Range Description 1 KSNV 10/22/12-10/28/12 M-F Jeopardy	<u>Start/End Time</u> 630-7pm		Weekdays Le	ngth <u>Rate</u> :30(\$1,300.00)	Rtg Type		
See MG 38.2	030-7pm		<b> </b>	.50(9-1-000-007	0.00 10101		
[na debates]							
2 KSNV 10/22/12-10/22/12 M-F Jeopardy	630-7pm		M	;30 <del>(\$1,300.00)</del>	0.00 <i>NM</i>		
(f) See MG 38.3				, .			
[PGM CHG = JEOP OR WHEEL IN PRIME]							
3 KSNV 10/22/12-10/22/12 Jeopardy in PRIME	M-SA 8-11p / SUN		M	:30 \$1,300.00	0.00 NM		
[Inv Code]							
E 39 KSNV 10/16/12 10/19/12 M-F Wheel M-F Wheel of Fortur	CM 7-730pm	TWTF-	:30 4	\$1,300.001	MN 00,0	4	\$5,200.00
WHEEL	ic						
	oots/Week Rate	Rating					
Week: 10/15/12 10/21/12 -TWTF	4 \$1,300.00	0.00					
Spot Ch Date Range Description	Start/End Time				Rtg Type		
1 KSNV 10/15/12-10/21/12 M-F Wheel	7-730pm		-TWThF	:30 <del>(\$1,300.00)</del>	0.00 <i>NM</i>		
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE I	RATE						
2 KSNV 10/15/12-10/21/12 M-F Wheel	7-730pm		-TWThF	:30(\$1,300.00)	0.00 <i>NM</i>		
See MG 39.5,39.6,39.7,39.8	,			,			
[.NOT AVAILABLE RATE] NOT AVAILABLE I	RATE						
3 KSNV 10/15/12-10/21/12 M-F Wheel	7-730pm		-TWThF	:30 <del>(\$1,300.00)</del>	0.00 <i>NM</i>		
See MG 39.5,39.6,39.7,39.8							
[PGM CHG = JEOP OR WHEEL IN PRIME]	7 720000		-TWThF	-20/04 200 001	0.00 0104		
4 KSNV 10/15/12-10/21/12 M-F Wheel	7-730pm		~ IMIUH	:30 <del>(\$1,300.00)</del>	0.00 1010		
See <i>MG</i> 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE I	RATE						
5 KSNV 10/16/12-10/19/12 M-F Wheel	7-730pm		-TWThF	:30 \$1,300.00	0.00 NM		
MG for 39.1,39.4,39.3,39.2							
[Revised Rate to Reinstate]	7 700		mark c	:30 \$1,300.00	0.00 NIM		
6 KSNV 10/16/12-10/19/12 M-F Wheel  ⑥ MG for 39.1.39.4.39.3.39.2	7-730pm		-TWThF	.30 \$1,300.00	U.UU INIVI		
[Revised Rate to Reinstate]							
7 KSNV 10/16/12-10/19/12 M-F Wheel	7-730pm		TWThF	:30 <del>(\$1,300.00)</del>	0.00 <i>NM</i>		
⊕ See MG 39.9	<b>_</b> _						
[PGM CHG= DEBATE - PGM AIRS IN PRIME			Turke	-20 ft 200 00	O OO NIM		
8 KSNV 10/16/12-10/19/12 M-F Wheel	7-730pm		-TWThF	:30 \$1,300.00	U.UU INW		
MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]							
9 KSNV 10/16/12-10/16/12 M-F Wheel	7-730pm		-т	:30 <del>(\$1,300.00)</del>	0.00 <i>NM</i>		
® See MG 39.10	,			,			
[PGM CHG = DEBATE PGMS AIR IN PRIME	]						
10 KSNV 10/16/12-10/16/12 Wheel of Fortune in PF	RIME M-SA 8-11p / SUN		-T	:30 \$1,300.00	0.00 NM		
MG for 39.9 10/16							
[Inv Code]				44.666		_	A. A
E 40 KSNV 10/22/12 10/22/12 M-F Wheel M-F Wheel of Fortu	CM 7-730pm	М	:30 1	\$1,300.001	0.00 NM	1	\$1,300.00
WHEEL	iiG						
	pots/Week Rate	Rating					
Week: 10/22/12 10/28/12 M	1 \$1,300.00	0.00					

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

	Start	End	Inventory Code			tart/End T					_		Spots	Amount
E40 KSNV	10/22/12	10/22/12	M-F Wheel M-F Wheel of Fo	Cl	VI 7-	730pm	M	:30	1 \$1,3	300.001	0.00	NM	1	\$1,300.00
WHEEL	-		W-I WINGGIOTTO	, turio										
		End Date	<u>Weekdays</u>	Spots/V		Rate	Rating							
Week: 10/ Spot Ch	/22/12 _Date Rar	10/28/12	M escription		1 \$1 Start/Er	,300.00 ad Time	0.00	Weekdays L	<u>ength</u>	Rate	Rtg T	/ne		
		-10/28/12 M			7-730pr			M		\$1,300.00)				
Se	e MG 40.2	?			·				,	•		ł		
	debates]													
_		-10/22/12 N	1-F Wheel		7-730pr	n		M	:30(	\$1,300.00)	0.00	NW		
_	<i>e MG 40.</i> 3 3M CHG =		WHEEL IN PRIM	E]										
-			heel of Fortune in	_	M-SA8	-11p / SUI		M	:30	\$1,300.00	0.00	NM		
	of for 40.2	10/22										ı		
	v Code]													
E 41 KSNV	10/16/12	2 10/19/12	Face to Face w/			30-758pm	-TWTF-	:30	4 \$9	900.001	0.00	NM	4	\$3,600.00
FACE	TO FACE		, 400 (0 1 400 11)	o.r talotor	•									
-		End Date	<u>Weekdays</u>	Spots/V		<u>Rate</u>	<u>Rating</u>					1		
Week: 10, Spot Ch	/15/12 <u>  Date Rar</u>	10/21/12	-TWTF escription			\$900.00 nd Time	0.00	Weekdays L	_ength	Rate	Rtg T	vne		
			acetoFace/Ralsto	n Report				-TWThF		(\$900.00)				
Se	e MG 41.	5,41.6,41.7, = NBC DEB	41.8			ļ				,				
-			acetoFace/Raisto	n Report	730-758	Врт		-TWThF	:30	(\$900.00)	0.00	NM		
Se	e MG 41.	5,41.6,41.7,		•		•				,		ı		
-			acetoFace/Raisto			8pm		-TWThF	:30	(\$900.00)	0.00	NM		
		5,41.6,41.7,												
_			E] NOT AVAILAB											
			acetoFace/Ralstoi	n Report	730-758	Bpm		-TWThF	:30	<del>(\$900.00)</del>	0.00	NM		
		5, <i>41.6,41.7,</i> .ABLE RAT	#1.0 E] NOT AVAILAB	LE RATE										
•			acetoFace/Ralsto			8pm		-TWThF	:30	\$900.00	0.00	NM		
		41.3,41.4,4												
-		te to Reinst -10/19/12 F	atej acetoFace/Raisto:	n Report	730-758	8pm		-TWThF	:30	\$900.00	0.00	NM		
		41.3,41.4,4		, , , , , ,	, , , , , ,	- <b> </b>				4000.00	0.00			
		te to Reinst										1		
			acetoFace/Ralsto	n Report	730-75	8pm		-TWThF	:30	(\$900:00)	0.00	NM		
_	e <i>MG 41.</i> : GM CHG=		PGM AIRS IN PR	IMF1										
			acetoFace/Ralsto		730-758	8pm		-TWThF	:30	\$900.00	0.00	NM		
		41.3,41.4,4		·		•								
-		te to Reinst	-			_								
_			acetoFace/Ralsto	n Report	730-75	8pm		-T	:30	(\$900.00)	0.00	NM		
_	<i>ө MG 41.</i> GM CHG :		PGMS AIR IN PR	ME1										
-			ALSTON in PRIM		8-11pm	1		-T	:30	\$900.00	0.00	NM		
_	G for 41.9	10/16												
	v Code]													
E 42 KSNV	10/22/1	2 10/22/12	FacetoFace/Rals			30-758pm	M	:30	1 \$	900.001	0.00	NM	1	\$900.00
FACE	TO FACE		race to race w	0.1 Val3(0)										
	art Date	End Date	<u>Weekdays</u>	Spots/V		Rate	Rating					ŀ		
Week: 10	122112	10/28/12	M		1	\$900.00	0.00							

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme Days	Len Sp	ots	Rate Pri	Rta Type	Snots	Amount
E 42 KSNV			FacetoFace/Ralst		730-758pm	M		1	\$900.001	0.00 NM	1	\$900.00
		_ ,	Face to Face w/									
	O FACE			0 ( 04) 1	m t.	Detter						
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
•	Date Ra		escription	Start	/End Time		<u>Weekdays</u>	Ler	ngth Rate	Rtg Type		
1 KSNV	10/22/12	2-10/28/12 F	acetoFace/Ralston	Report 730-	758pm		M	-	:30 (\$150.00)	0.00 NM		
	e MG 42.		A trained is									
-		= NBC DEB/	ATE] ALSTON IN PRIME	≣ 8-11	nm		M	_	:30 \$900.00	0.00 NM		
	for 42.1		ALOTOIR III T TAIRL	_ 011	Pili				.00 4000.00	0,00 1111		
[IN	V CODE											
E 43 KSNV	10/20/1	2 10/20/12	Wknd Jeopardy	CM	630-7pm	S	- :30	1	\$525.001	0.00 NM	1	\$525.00
JEOPA	DDV		SAT/Jeopardy									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-	1	\$525.00	0.00						
E 44 KSNV	10/20/1	2 10/20/12	Wknd Wheel of F	ortune CM	7-730pm	S	- :30	1	\$525.001	0.00 NM	1	\$525.00
			SAT/ Wheel of F	ortune								
WHEEL	rt Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
<u>ى ان</u> /Week: 10		10/21/12	S-	<u>5pots/vveck</u>	\$525.00	0.00						
E 46 KSNV		2 10/16/12	Tues PR 8-9p	CM	8-9pm	-T	- :30	1	\$4,000.001	0.00 NM	1	\$4,000.00
			Tuesday Prime 8	l-9pm								
THE VO		Fuel Dete	Mantalana	Cooks (March	Data	Datina						
<u>Sta</u> Week: 10/	rt <u>Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00						
			Wed PR 9-10p	CM	9-10pm	W	- :30	1	\$4,000.001	0.00 NM	1	\$4,000.00
			Wednesday Prim	те 9-10pm	·							
SVU	-4 D -4-	Ford Date	Marketon.	C4-001k	Dete	Define						
<u>Sta</u> Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00						
			Thurs PR 10-11p	СМ	10-11pm	T	- :30	1	\$3,200.001	0.00 NM	1	\$3,200.00
			Thursday Prime	<b>10-</b> 11pm								
	CENTER		Mookdaya	Cnoto/Mook	Doto	Detina						
<u>اعد</u> Week: 10	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$3,200.00	Rating 0.00						
			Fri PR 9-10p	СМ	9-10pm	F-	- :30	1	\$2,600.001	0.00 NM	1	\$2,600.00
			Friday Prime 9-1	0pm								
GRIMM		End Data	Mankdova	Cmoto Allook	Doto	Dating						
<u>عاد</u> Week: 10	art <u>Date</u> /15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> F	Spots/Week 1		<u>Rating</u> 0.00						
E 50 KSNV			Fri 10-11p	CM	10-11pm	F-	- :30	1	\$3,200,001	0.00 NM	1	\$3,200.00
			Friday Prime 10-	11pm								
DATEL		Paul Data	Ma ekeleye	Cmata AMaak	Data	Dollar						
<u>اد ک</u> Week: 10	art Date /15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$3,200.00	Rating 0.00						
			Sat PR 8-9p	СМ	8-9pm	S	- :30	1	\$800.002	0.00 NM	1	\$800.00
			Saturday Prime	8-9pm	•							
NBC PI		E- 1 D-1-	10111	On all Min al	D - /-	Dalin -						
Sta Week; 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$800.00	<u>Rating</u> 0.00					!	
		<del></del>	Sat PR 9-10p	СМ	9-10pm	S	- :30	1	\$900.002	0.00 NM	1	\$900.00
			Saturday Prime		•							
NBC PI		P-15 1	1841-1	0-1-844 1	<b>~</b>	D . C.						
<u>Sta</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	•	<u>Rating</u> 0.00						
E 53 KSNV				·	1p-530pm		s ;30	1	\$2,400,001	0.00 NM	1 1	\$2,400.00
			NFL Pre-Game	=	1 1 <del>1</del>			•				8 0
FNIA						5 "						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					ı	

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code	Brea	k Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
E 53 KSNV		2 10/21/12	NFL Pre-Game /		1p-530pm			1 \$2,400.001	0.00 NM	1	\$2,400.00
<b>₽</b> N II A			NFL Pre-Game								
FNIA Sta	rt Date	End Date	Weekdays	Spots/Wee	k Rate	Rating					
Week: 10/		10/21/12	S		1 \$2,400.00	0.00					
E 54 KSNV	10/21/12	2 10/21/12	NFL Football	СМ	1P-9PM		s :30	1 \$10,000.001	0.00 NM	1	\$10,000.00
SUN NI	GHT FTB	BL	NFL Football								
	rt Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating					
Week: 10/		10/21/12	5		1\$10,000.00	0.00					
E55 KSNV	10/21/1	2 10/21/12	Jeopardy in PRIM Jeopardy in Prim		M-SA 8-11p	/ SUN	·S :30	1 \$350.004	0.00 NM	1	\$350.00
TBD	ut Data	End Data	Weekdays	Spots/Wee	<u>k Rate</u>	Rating					
<u>ರಚಿ</u> Week: 10/	rt <u>Date</u> '15/12	End Date 10/21/12	<u>vveekdays</u> \$	Spoisivvee	1 \$350.00	0.00					
E 56 KSNV	10/16/1:	2 10/19/12	M-F News 3 at E		11pm-1135	om -TWTF-	- :30	4 \$1,200.001	0.00 NM	4	\$4,800.00
NEWS			M-F News 3 at E	leven							
	rt Date	End Date	Weekdays	Spots/Wee	<u>k Rate</u>	Rating					
Week: 10/	15/12	10/21/12	-TWTF	_	4 \$1,200.00	0.00					
E 57 KSNV	10/22/12	2 10/22/12	M-F News 3 at E M-F News 3 at E		11pm-1135	pm M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS			W-I- Mews 3 at C	IGACII							
	ırt Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating					
Week: 10/ E 58 KSNV		10/28/12	Sa-Su News 3 at		1 \$1,200.00 11pm-1135	0.00 pmS	5- :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
E 30 VOINV	10/20/1/	2 10/20/12	Sa-Su News 3 at		ן נפון -וווקון	hiii3	50	φ1,100.00	U.UU IVIVI	1	φ1,100.00
NEWS											
	rt Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating					
Week: 10/ Spot Ch	/15/12 Date Ra	10/21/12 nge D	Description		1 \$1,100.00 art/End Time	0.00	Weekdays	Length Rate	Rtg Type		
			Sa-Su News 3 at E		pm-1135pm		Sa-				
	e MG 58.	• •	TINOT AVAILAD	LE DATE							
-			E] NOT AVAILABI a-Su News 3 at El		pm-1135pm		Sa-	;30 \$1,100.00	0.00 NM		
_ :	3 for 58.1				p ,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
[Re	evised Ra	ite to Reinst	ate]								
E59 KSNV	10/21/1	2 10/21/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135	pm	-S :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS		E 15 (	187 1 1 .	0	). Phyto	D.U.s.					
<u>Sta</u> Week: 10/	art <u>Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Wee	<u>k Rate</u> 1 \$1,100.00	Rating 0.00					
			The Tonight Sho		1135p-1237		:30	4 \$500.001	0.00 NM	4	\$2,000.00
LENO			Tonight Show								
	art Date	End Date	<u>Weekdays</u>	Spots/Wee	k <u>Rate</u>	<u>Rating</u>					
Week: 10		10/21/12	TWTF		4 \$500.00	0.00					

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

	eak Start/End Time Days		Rtg Type Spots	Amount
E 60 KSNV 10/16/12 10/19/12 The Tonight Show CN	1 1135p-1237a -TWTF-	- :30 4 \$500.001	0.00 NM 4	\$2,000.00
Tonight Show LENO				
Start Date End Date Weekdays Spots/W	eek Rate Rating			
Week: 10/15/12 10/21/12 -TWTF	4 \$500.00 0.00			
	Start/End Time		Rtg Type	
1 KSNV 10/15/12-10/21/12 The Tonight Show See MG 60.5,60.6,60.7,60.8	1135p-1237a	-TWThF :30 (\$500:00)	0.00 NW	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
- · · · · · · · · · · · · · · · · · · ·	1135p-1237a	-TWThF :30 (\$500.00)	0.00 <i>NM</i>	
See MG 60.5,60.6,60.7,60.8				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
	1135p-1237a	-TWThF :30 <del>(\$500.00</del> )	0.00 NM	
See MG 60.5,60.6,60.7,60.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
	1135p-1237a	-TWThF :30 (\$500.00)	0.00 <i>NM</i>	
See MG 60.5,60.6,60.7,60.8				
[NOT AVAILABLE RATE] NOT AVAILABLE RATE				
	1135p-1237a	-TWThF :30 \$500.00	0.00 NM	
MG for 60.1,60.4,60.2,60.3     [Revised Rate to Reinstate]				
	1135p-1237a	-TwThF :30 \$500.00	0.00 NM	
MG for 60.1,60.4,60.2,60.3	·			
[Revised Rate to Reinstate]				
	1135p-1237a	-TWThF :30 \$500.00	0.00 NM	
·	1135p-1237a	-TWThF :30 \$500.00	0.00 NM	
(f) MG for 60.1,60.4,60.2,60.3		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
[Revised Rate to Reinstate]				
E 61 KSNV 10/22/12 10/22/12 The Tonight Show CM	<b>1 1135р-1237а м</b>	- :30 1 \$500.001	0.00 <b>NM</b> 1	\$500.00
Tonight Show LENO				
Start Date End Date Weekdays Spots/W	' <u>eek Rate Rating</u>			
Week: 10/22/12 10/28/12 M	1 \$500.00 0.00			
	Start/End Time		Rtg Type	
	1135p- <b>1</b> 237a	M :30 <del>(\$500.00</del>	0.00 <i>NM</i>	
See MG 61.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
	1135p-1237a	M :30 \$500.00	0.00 NM	
MG for 61.1 10/22		,		
[Revised Rate to Reinstate]				
E 62 KSNV 10/16/12 10/19/12 Late Night w/Fallon CM	1 1237a-136am -TWTF-	- :30 4 \$250.002	0.00 NM 4	\$1,000.00
Late Night w/Fallon				
FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u>	<u>'eek Rate Rating</u>			
Week: 10/15/12 10/21/12 -TWTF	4 \$250.00 0.00			

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Spots	Amount
E 62 KSNV 10/16/12 10/19/12 Late Night w/Fallon CM 1237a-136am -TwTF :30 4 \$250.002 0.00 NM	1 4	\$1,000.00
Late Night w/Fallon FALLON		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12 "TWTF" 4 \$250.00 0.00	ľ	
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 KSNV 10/15/12-10/21/12 Late Night w/Fallon         1237a-136am         -TWThF         :30 (\$250.00)         0.00 NW		
1 KSNV 10/15/12-10/21/12 Late Night w/Fallon 1237a-136am -TWThF :30 <del>(\$250.00)</del> 0.00 NN See MG 62.5,62.6,62.7,62.8	1	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 10/15/12-10/21/12 Late Night w/Fallon 1237a-136am -TWThF :30 (\$250.00) 0.00 NN	1	
See MG 62.5,62.6,62.7,62.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 10/15/12-10/21/12 Late Night w/Fallon 1237a-136am -TwThF :30 (\$250-00) 0.00 NN	1	
See MG 62.5,62.6,62.7,62.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
4 KSNV 10/15/12-10/21/12 Late Night w/Fallon 1237a-136am -TwThF :30 (\$250.00) 0.00 NN	1	
See MG 62.5,62.6,62.7,62.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 10/16/12-10/19/12 Late Night w/Fallon 1237a-136am -TWThF :30 \$250.00 0.00 NM	1	
⊕ MG for 62.4,62.1,62.2,62.3     [Revised Rate to Reinstate]		
6 KSNV 10/16/12-10/19/12 Late Night w/Fallon 1237a-136am -TwThF :30 \$250.00 0.00 NM	I <u>l</u>	
MG for 62.4,62.1,62.2,62.3     [Revised Rate to Reinstate]		
7 KSNV 10/16/12-10/19/12 Late Night w/Fallon 1237a-136am -TwThF :30 \$250.00 0.00 NN	1	
8 KSNV 10/16/12-10/19/12 Late Night w/Fallon 1237a-136am -TWThF :30 \$250.00 0.00 NM	4	
	<u> </u>	
E 63 KSNV 10/22/12 10/22/12 Late Night w/Fallon CM 1237a-136am M ;30 1 \$250.001 0.00 NM Late Night w/Fallon	1	\$250.00
FALLON		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$250.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 KSNV 10/22/12-10/28/12 Late Night w/Fallon 1237a-136am M :30 (\$250.00) 0.00 NM		
See MG 63.2		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/22/12-10/22/12 Late Night w/Fallon 1237a-136am M ;30 \$250.00 0.00 NM	4	
(P) MG for 63.1 10/22		
[Revised Rate to Reinstate]		
E 64 KSNV 10/20/12 10/20/12 Saturday Night Live CM 1130pm-1:02amS- :30 1 \$1,400.001 0.00 NN Saturday Night Live	1	\$1,400.00
SNL		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12S- 1 \$1,400.00 0.00  E 65 KSNV 10/21/12 10/21/12 Sports Night in Las Veg@M Sun 1135p-1200aS :30 1 \$200.002 0.00 NN	1	\$200.00
Sports Night in Las Vegas	Ί '	ΨΖ.00.00
SPORTS NIGHT		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12S 1 \$200.00 0.00	<u> </u>	\$125 075 00